

WASHINGTON - Congressman John W. Olver (D-1st District) today announced that USDA Farmers Market Promotion Program (FMPP) grant award of \$61,275 will be used to support the Pioneer Valley Farmers Market in South Deerfield, Mass.

Congressman Olver said, "With some of the best agricultural land in the nation, the Pioneer Valley has the potential to become a national leader in sustainable agriculture."

"Coupling local farmers with local businesses is a win-win partnership," says Annie Cheatham, CISA Executive Director.

The USDA Farmers Market Promotion grant award is one of 20 nationwide first-time grants totaling \$900,000 awarded to support local farmers markets.

CISA is a non-profit organization based in South Deerfield, Mass. dedicated to sustaining agriculture in the Pioneer Valley.

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